



# MOONROCK RANCH BARN KIDS

A California 501(c)(3) Public Charity Corporation  
[moonrockranchbarnkids.org](http://moonrockranchbarnkids.org)  
**2025 INAUGURAL ANNUAL IMPACT REPORT**

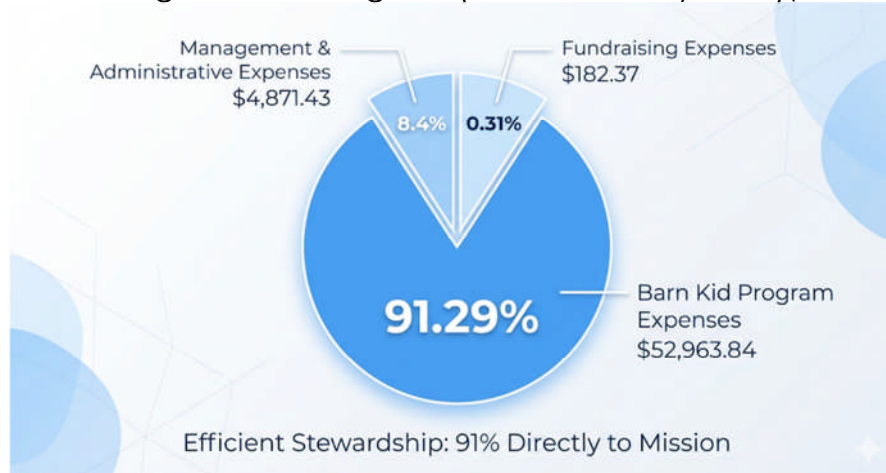
## ✓ OUR STORY: 25 YEARS OF SERVICE, 1 YEAR AS NON-PROFIT

For over two decades, MoonRock Ranch has provided a unique "sweat equity" program where local youth and teens perform vital ranch chores to earn "PonyBucks" for lessons in horse handling, care, and riding, which promotes emotional, physical, and mental health in our youth. In 2025, we officially incorporated as a 501(c)(3) nonprofit to protect this safe haven for the next generation.

- **THE LEGACY:** Over 80+ youth/teens served throughout our program history.
- **THE COMMITMENT:** Keeping the barn doors open to youth regardless of family income.

## ✓ FINANCIAL STEWARDSHIP: WHERE EVERY DOLLAR GOES

With \$0 in paid staff, our operations are exceptionally lean—MoonRock Ranch Barn Kids directed 91.29% of all expenditures straight to the Program (horse & facility care)(accrual basis):



## ✓ THE STORY BEHIND OUR LAUNCH FUNDING

Starting a nonprofit requires significant upfront infrastructure. To ensure our horses never missed a meal and no child was turned away during our transition, our founder stepped in with creative financial backing via an operational line of credit (LOC).

- **Total Inflow / Income: \$39,629.95**

(Includes \$11,150.21 individual gifts, \$167.87 in-kind, \$1,309.48 in points/interest, and \$27,002.39 in directly forgiven LOC founder debt)

- **Total Paid + Accrued Expenses: \$58,017.64**
- **Net Position: \$(18,387.69)**

## ✓ THE ROAD TO SUSTAINABILITY: OUR 2026 FOCUS (and beyond)

To keep operations running seamlessly in 2025, our horse & facility lease was intentionally deferred. As of 12/31/25, there is \$18,005 of unpaid liabilities for these leases.

## ✓ OUR REVENUE ROADMAP:

1. **EXPAND RECURRING DONATIONS:** Secure more participating family monthly donations.
2. **ELIMINATE THE DEFICIT:** Continue fundraising and secure grants to generate more funding.
3. **GROW OUR PRESENCE:** Use social media to raise awareness and encourage donations.
4. **HONOR THE PAST:** Use future surplus funds to pay off the \$18,005 deferred lease debt.

**Thank you to our community, volunteers, and donors for planting deep roots!**

*Prepared by the Board of Directors | 2026*